



## 2012 Editorial Calendar\*

### January/February

#### Featured Topics

10 Dedicated and Deserving Social Workers  
Late-Life Addictions  
Mental Health  
Elder Fall Prevention

#### Featured Departments

Aging Advocate  
Tech Trends  
Addictions Advisor

**SPACE DEADLINE:** December 19  
**MATERIALS DUE DATE:** January 13

RECRUITMENT AD DEADLINE: January 19

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ASA

### March/April

#### Annual Education Guide

#### Featured Topics

Social Work Education  
Child Abuse  
School Social Work  
Support for Caregivers

#### Featured Departments

Evolving Education  
Mental Health Monitor  
Children and Families Forum

**SPACE DEADLINE:** February 20  
**MATERIALS DUE DATE:** March 9

RECRUITMENT AD DEADLINE: March 15

### May/June

(Therapy Issue)

#### Featured Topics

Technology  
Trauma Therapy  
Acceptance and Commitment Therapy  
Family Therapy

#### Featured Departments

Addictions Advisor  
Aging Advocate  
Evolving Education

**SPACE DEADLINE:** April 16  
**MATERIALS DUE DATE:** May 4

RECRUITMENT AD DEADLINE: May 10

### July/August

#### Treatment Center Resource Guide

#### Featured Topics

Eating Disorders  
Substance Abuse  
Grief and Loss  
Obsessive/Compulsive Behaviors

#### Featured Departments

Children and Families Forum  
Aging Advocate  
Addictions Advisor

**SPACE DEADLINE:** June 4  
**MATERIALS DUE DATE:** June 22

RECRUITMENT AD DEADLINE: June 28

### September/October

(Education Issue)

#### Featured Topics

Social Work Education  
Healthcare Reform  
Hospice Care  
Living With Chronic Illness

#### Featured Departments

Evolving Education  
Addictions Advisor  
Technology Trends

**SPACE DEADLINE:** August 20  
**MATERIALS DUE DATE:** September 7

RECRUITMENT AD DEADLINE: September 13

### November/December

#### Social Services Directory

#### Featured Topics

Adolescent Mental Health  
Substance Abuse  
Adoption  
Tech-Savvy Older Adults

#### Featured Departments

Addictions Advisor  
Mental Health Monitor  
Aging Advocate

**SPACE DEADLINE:** October 15  
**MATERIALS DUE DATE:** November 2

RECRUITMENT AD DEADLINE: November 8

\*Subject to change