

2012 Editorial Calendar*

January/February

Featured Topics

10 Dedicated and Deserving Social Workers
Late-Life Addictions
Mental Health
Elder Fall Prevention

Featured Departments

Aging Advocate
Tech Trends
Addictions Advisor

SPACE DEADLINE: December 19
MATERIALS DUE DATE: January 13

RECRUITMENT AD DEADLINE: January 19

BONUS DISTRIBUTION
ASA/NCOA

March/April

Annual Education Guide

Featured Topics

Social Work Education
Child Abuse
School Social Work
Support for Caregivers

Featured Departments

Evolving Education
Mental Health Monitor
Children and Families Forum

SPACE DEADLINE: February 20
MATERIALS DUE DATE: March 9

RECRUITMENT AD DEADLINE: March 15

BONUS DISTRIBUTION
NASW WV

May/June

(Therapy Issue)

Featured Topics

Technology
Trauma Therapy
Acceptance and Commitment Therapy
Family Therapy

Featured Departments

Addictions Advisor
Aging Advocate
Evolving Education

SPACE DEADLINE: April 16
MATERIALS DUE DATE: May 4

RECRUITMENT AD DEADLINE: May 10

BONUS DISTRIBUTION
WCSAD

July/August

Treatment Center Resource Guide

Featured Topics

Eating Disorders
Substance Abuse
Grief and Loss
Obsessive/Compulsive Behaviors

Featured Departments

Children and Families Forum
Aging Advocate
Addictions Advisor

SPACE DEADLINE: June 4
MATERIALS DUE DATE: June 22

RECRUITMENT AD DEADLINE: June 28

BONUS DISTRIBUTION
NASW, CCSAD

September/October

(Education Issue)

Featured Topics

Social Work Education
Adoption
Hospice Care
Living With Chronic Illness

Featured Departments

Evolving Education
Addictions Advisor
Technology Trends

SPACE DEADLINE: August 20
MATERIALS DUE DATE: September 7

RECRUITMENT AD DEADLINE: September 13

BONUS DISTRIBUTION
SSWLHC

November/December

Social Services Directory

Featured Topics

Adolescent Mental Health
Substance Abuse
Tech-Savvy Older Adults

Featured Departments

Addictions Advisor
Mental Health Monitor
Aging Advocate

SPACE DEADLINE: October 15
MATERIALS DUE DATE: November 2

RECRUITMENT AD DEADLINE: November 8

*Subject to change