



Social Work TODAY 2013

2013 Editorial Calendar*

January/February

Featured Topics

10 Dedicated and Deserving Social Workers
Elder Cognitive Function
Healthcare
Aging in Place

Featured Departments

Aging Advocate
Mental Health Monitor
Addictions Advisor

SPACE DEADLINE: December 17
MATERIALS DUE DATE: January 11

RECRUITMENT AD DEADLINE: January 17

BONUS DISTRIBUTION
ASA

March/April

Annual Education Guide

Featured Topics

Social Work Education
Compulsive Gambling
Child Abuse Prevention
Mental Health/Trauma

Featured Departments

Social Services Software
Children and Families Forum
Evolving Education

SPACE DEADLINE: February 18
MATERIALS DUE DATE: March 8

RECRUITMENT AD DEADLINE: March 14

BONUS DISTRIBUTION
NASW-WV

May/June

(Therapy Issue)

Featured Topics

EHR/Behavioral Health
Grief and Loss
Holistic Treatments
Co-occurring Disorders

Featured Departments

Technology Trends
Mental Health Monitor
Addictions Advisor

SPACE DEADLINE: April 15
MATERIALS DUE DATE: May 3

RECRUITMENT AD DEADLINE: May 9

BONUS DISTRIBUTION
WCSAD

July/August

Featured Topics

End-of-Life Care
Adolescent Mental Health
Supporting Veterans
Ethics

Featured Departments

Social Services Software
Addictions Advisor
Aging Advocate

SPACE DEADLINE: June 10
MATERIALS DUE DATE: June 28

RECRUITMENT AD DEADLINE: July 3

BONUS DISTRIBUTION
CCSAD

September/October

(Annual Education Issue)

Featured Topics

Social Work Education
Transitional Care Planning
Intellectual Disabilities
Caregiver Support

Featured Departments

Children and Families Forum
Evolving Education
Addictions Advisor

SPACE DEADLINE: August 19
MATERIALS DUE DATE: September 6

RECRUITMENT AD DEADLINE: September 12

BONUS DISTRIBUTION
SSWLHC

November/December

Annual Directory

Featured Topics

Eating Disorders
Adoption
Risk Management
Addictions

Featured Departments

Technology Trends
Children and Families Forum
Mental Health Monitor

SPACE DEADLINE: October 14
MATERIALS DUE DATE: November 1

RECRUITMENT AD DEADLINE: November 7

*Subject to change